

Philadelphia Alumnae Chapter Delta Sigma Theta Sorority, Incorporated Reports Form

Executive Board

General Body Meeting

Announcement

Update

Report

Date: May 2, 2018

Committee: Dolls and Divas

Name of Soror Giving Report: Tiana Phillips & Dana McCutchen

Position: Co-Chairs (chair or member)

Report Details: (please summarize what your report entails. List all pertinent information, i.e. date, location, etc. for an event or list of vendors who've submitted bids for services. You may use additional paper if needed.)

The Dolls and Divas committee's goal is to retain, engage, and reclaim sorors aged 21-45. The DD committee in collaboration with Membership, Ways & Means, and N.C.C. (National Collegiate Connection) would like to host an All White Day Party on Sunday, August 19, 2018. We will market to people over 21. In addition to current chapter members, we hope to attract sorors who are recent graduates, inactive, and financial but less engaged as well as non-deltas. This Day Party will allow us to end the summer with a bang while gearing up for the new sorority year. Last year's event was an overwhelming success, which has set the stage for Philadelphia Alumnae to host another marquee event this summer. Any funds raised will be used in support of our programmatic thrusts and future DYD programs (i.e. the fall Career Expo).

	Venue #1	Venue #2	Venue # 3
Name	Platform 30 @ Beat Street Station (Manayunk)	Reserve Lounge (Downtown)	South Bowl (Oregon Ave)
Time	3-7pm	3-8pm	3-8pm
Room Rental Fee	\$1000	\$1000 (decreased from \$1500)*	\$2300 for the Loft, full venue rental \$30K
Food/Drink Minimum Spending	\$150/bartender - Venue recommends 4 bartenders (\$600)	waived (normally \$3500)*	n/a
Additional Food Options	No Menu available for ordering; Catered selections only	Light hors devours will be provided (included in ticket price) Full Menu available for ordering	Full Menu available for ordering
Capacity	400	350	Loft only - 140 Full venue - 390
Ambiance	Event Hall	Night club/ Lounge	Bowling Alley w/ lounge and outdoor deck in loft area
Parking	\$130/valet attendant* Venue recommends 15 valet attendants (\$1950) limited street parking	\$15/car at surrounding lots (usually \$20-\$25) limited street parking	Small lot, Street parking
Black Owned	No	Yes	No
Indoor/ Outdoor	Indoor	Indoor	Indoor/outdoor
Additional Notes	*Valet package is required	*Same owner as the Reef	

Dolls and Divas Report
May 2, 2018

Event Budget

Ticket Sales	\$30.00	\$6,000.00
Goal	200	
Income		\$6,000.00
Food		\$2,500.00
Rental fee		\$1,000.00
DJ		\$300.00
Insurance		\$200.00
Decor		\$200.00
Total Cost		\$4,200.00
Net Profit		
*based on 200 tickets		\$1,800.00

Is the committee bringing a motion to the body? Yes. If yes, please state below.

Motion: The Dolls and Divas committee in conjunction with the Membership, Ways & Means, and NCC bring a motion and second to hold an All White Day Party at Reserve Lounge on Sunday, August 19, 2018 at ticket price of \$30 to include light appetizers.

Are you submitting copies of your report or other information to support your committee's event, project, etc. to the body? No. If yes, please attach a copy.

Please note: This form will go into the official records the Recording Secretary is required to keep of all committee reports. Your sisterly cooperation is greatly appreciated!